



COMMERCIAL

FINANCED • AFFORDABLE • SCALABLE

S  **LAR** REINVENTED



COMMERCIAL
POWER

www.icecommpower.com

~~EXPENSIVE~~ FINANCED SOLAR?

ICE develops modular solar microgrids powered by a financing solution to enable low cost solar deployment and energy generation in Nigeria. Our solar microgrids power clusters of SMEs and homes in Nigeria. We are Nigeria's first solar financing and securitization solution that permits the purchase and installation of solar at a fraction of the cost and the ability to pay for the cost of usage over an extended period of time.

We are an impact driven company, powered by people, passion, and a strong vision.

upto
90% OFF
upfront cost

We believe that there is a remarkable correlation between the cost of energy and quality of life. Throughout history, when the cost of energy has come down a lot (for example, with the steam engine) the quality of life has drastically improved.

For this reason, we have developed Nigeria's first solar financing model that allows for maximum deployment of solar to support small business and families in Nigeria, by eliminating the huge barrier (cost) to entry associated with acquisition.

COMPETITIVE ADVANTAGE

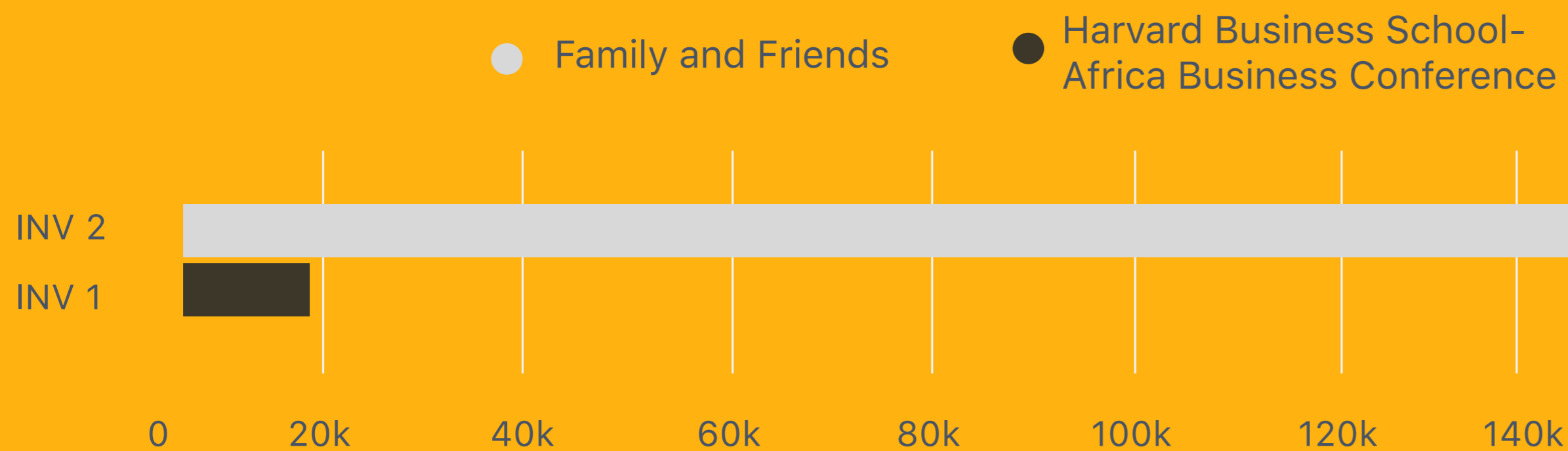
Our model provides a significantly low up-front cost of obtaining a solar power system to our clients, enabling greater opportunities for implementation. We centralize all components of the solar system, complete with design, financing, installation, monitoring, and maintenance.

REVENUE MODEL

Our model includes four (4) distinct streams of revenue:

1. The sale of solar equipment components.
2. Financing of solar equipment in collaboration with ICE finance partners.
3. Deployment of CRM solutions for software-based energy grid monitoring.
4. Maintenance of deployed solar microgrid systems through servicing contracts.

Our strategy includes acquiring commercial clients (e.g. shopping malls, schools, and churches), and partnering with them to offer reliable and affordable clean energy. With no fewer than 1600 Nigerians who die from poisonous generator fumes yearly, we are exploring a generator Buy-back program to promote a greener Nigeria.



Our Investments to Date



THE PROBLEM

Nigeria has the largest economy in Africa but its economic development is significantly hampered by an electrification rate of about 50%. 41% of businesses resort to self-generation for basic electricity.

Meet the Team

We understand that electricity must be reliable, so we started by building a reliable team to power our journey. Meet our team 

Our Journey

We ran a pilot in Asaba, Delta State to validate our finance model and adoption. This led to the focus on powering businesses and utilizing their service to reach their employees and customers for residential installation.

Our Offices

We are equipped to quickly deploy our resources across any location in Nigeria.

Nigerian Offices

Lagos ● Asaba ● Abuja

U.S Offices

New York ● Boston

In 2016, a team of 3 came together to tackle Nigeria's biggest challenge, electricity. We set out on a mission to develop a platform that can power the Nigerian economy. Today, We operate a 14 person team spanning sales, product, marketing, finance, and engineering.

Emmanuel Ekwueme, CEO and Co-founder, is a bioengineering postdoctoral fellow at Harvard Medical School. Dr. Ekwueme has over 10 years experience with project, timeline, and personnel management.

Ifeanyi Umejei, President and Co-founder, has over 10 years experience in private wealth management and financial sales at several bulge bracket financial institutions to include Morgan Stanley and J.P Morgan.

Cedrick Reynolds, CFO and Co-founder, is a seasoned financial and strategy executive with over 7 years experience as an executive director at J.P Morgan. He obtained his MBA from Harvard University.

Daniel Iyio, COO has over seven years experience as an engineer and an operations lead in the energy industry. He holds a masters' degree in Petroleum Engineering from Heriot-Watt University.

Felix Ekwueme, CTO (Software), holds over 7 years experience as a seasoned software engineer, and product manager, at leading technology company, IBM. He is also the founder of two venture backed startups in United States.

Maxwell Okperi, CTO (Hardware) has over six years experience as lead engineer and project manager for the installation of solar power systems in the United Kingdom and Nigeria. He holds a master's degree in Environmental and Energy Engineering from the University of Sheffield.

OUR PARTNERS



We are taking a crowdfunded approach to fundraising our seed round of equity. With this round we are seeking to raise a total of **\$3 Million through this crowdfunded approach**, and **\$2 Million through an institutional investor**, all at a \$10M valuation

Our goal is to bring on **60 strategic investors** who have some connection to, or a passion for a drastically new way to solving this severe electricity problem in Nigeria.



\$50,000 each to raise \$3 Million

Become an investor

You earn 0.5% equity stake in this business

For investment related questions, email us at investor@icecommpower.com
or call us at **+234 812-224-4769**